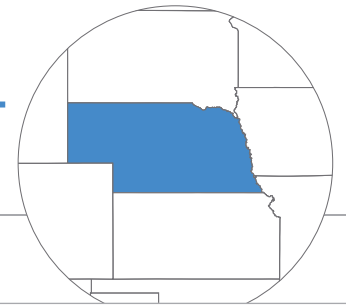


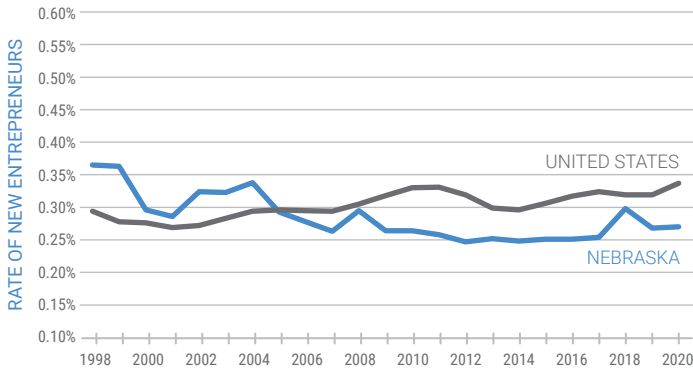
ENTREPRENEURSHIP IN 2020: NEBRASKA SNAPSHOT



Entrepreneurship is important for job creation, innovation, and the economy. This brief provides a snapshot of various indicators related to early-stage entrepreneurial activity in Nebraska.

How many people are becoming entrepreneurs?

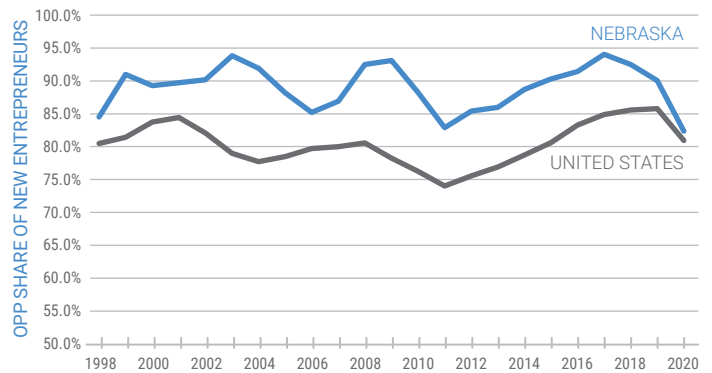
Since 2005, the rate of new entrepreneurs in Nebraska has been below the national rate.



In Nebraska, the rate of new entrepreneurs in 2020 was **0.27%**, meaning that **2.7 out of 1,000 adults became new entrepreneurs, on average, in a given month.** This compares to 0.34% nationally.

How many new entrepreneurs created their business out of opportunity?

The opportunity share of new entrepreneurs has been higher in Nebraska compared to the rest of the nation since 1998.

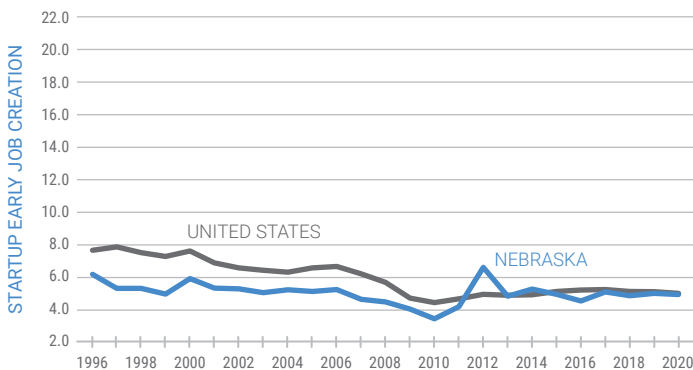


The opportunity share of new entrepreneurs was **82.4% in Nebraska in 2020**, compared to 80.9% nationally.



How many jobs are created by new businesses?

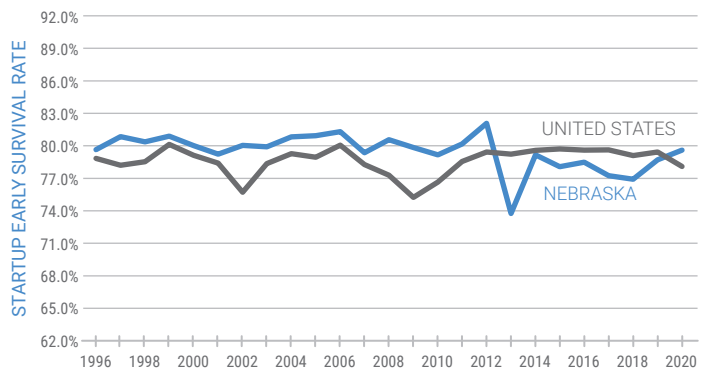
In recent years, the number of jobs created per 1,000 people in Nebraska has been similar to the national average.



Startups in Nebraska created **5.0 jobs per 1,000 people** in 2020, matching the national level.

How many businesses survive their first year?

In recent years, the share of startups that survive at least one year has been lower in Nebraska compared to the national level, with the exception of 2020 when it was higher.



In 2020, **79.6% of startups in Nebraska survived at least one year**, compared to 78.1% of startups at the national level.

ABOUT THE DATA: Each of the indicators presented above come from the Kauffman Early-Stage Entrepreneurship Indicators. The rate of new entrepreneurs and the opportunity share of new entrepreneurs are calculated using 3-year moving averages. Startup early job creation and startup early survival rates are based on data from March 2020, and do not reflect the full effects of the pandemic. To learn more about trends in entrepreneurship in Nebraska, as well as the rest of the United States, visit indicators.kauffman.org

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